

CIJ GROUP

PRESENTS

THE BIG  
CHRISTMAS

SHOWGUIDE

Press Show

WEDNESDAY 14<sup>TH</sup> & THURSDAY 15<sup>TH</sup> SEPTEMBER 2022

Business Design Centre, London

Follow us @CIJGroup

#CIJGROUP #BIGXMAS

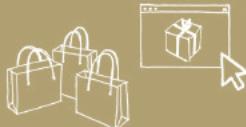
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## Welcome to The Big Christmas Press Show 2022

### This year marks our 5th show!

Wow, time flies. I remember when the idea for The Big Christmas Press Show, (then Christmas in July Festival) first popped into my head and it's incredible to see five years on, how our collaborative solutions have been embraced by the retail and PR community. A huge thank you to all of the brands, retailers and PR agencies we work with and particularly to Menkind, Prezzybox, JoJo Maman Bébé and Buyagift who have showcased each year since 2017; we're truly grateful for your continued support.

As we move out of one uncertain time, we enter another, with the cost of living crisis, rising inflation and continued supply chain issues. All of these have a profound impact on the retail industry and we believe the power of collaboration is now more important than ever. It remains our priority to offer solutions to the retail and PR industry to help them to thrive, through The Big Christmas Press Show, Power Pitching, PressFix and our sister agency, Retail PR.

We have some exciting new additions this year, we'd like to welcome the new companies showcasing including eBay and Freemans plus all of our returning clients including Playtime PR who are representing a staggering ten brands at the show. We're introducing a VIP lounge for top tier journalists, supported by Cohorted and Laithwaite's; an incredible journalist prize draw which I know many brands have given generously to; a pamper lounge courtesy of Sensory Retreats; delicious catering from Berry & Brie; plus our very first drinks reception hosted by Nightcap PLC and Sarah Willingham, former Dragon's Den investor. I do hope you can all join us for a cocktail or two after the first day!

A warm welcome to our Charity partner InKind direct, who are at the show. If you have products to donate please pop along and say hello, they can help to distribute essentials and products to those who need it most. We have also made a donation to the UNICEF Ukraine appeal on behalf of all involved.

Finally a huge thank you to everyone who makes this happen, primarily Fleur, Erin, Emily, Clara and Pritesh from the CIJ Group team who have worked tirelessly to make the show a success and Ops Squad for their support with hosting a smooth and safe event for all. Thank you also to the Business Design Centre, our partners and suppliers and of course to all companies showcasing and every member of the media and influencer community for attending. It would not be possible without any of you.

I look forward to meeting and catching up with you all. Connecting people is at the heart of everything we do, so please do join our community [@cijgroup](#) and [@cijgrouptweets](#)



*Courtney Sh. Rogers*

### COURTNEY ROGERS

Founder  
**CIJ Group**  
[@thelondoninspirer](#)

#BIGXMAS22 #CIJGROUP

## BRANDS & RETAILERS



## THANKS TO OUR SHOW PARTNERS

### EXPERIENTIAL PARTNER



### CHARITY PARTNERS



### BROADCAST PARTNER



### DRINKS RECEPTION



### CATERING PARTNERS



### INFLUENCER PARTNER



# 12 DAYS OF GIFTMAS

We are hosting a fabulous prize draw - every member of the media and influencer community that attends the show is automatically entered! The draw will take place within a week of the show.

**BAYLIS & HARDING:** Overnight Stay at The Fuzzy Duck Armscote with Dinner Bed & Breakfast ~ **JOJO MAMAN BÉBÉ:** £200 Gift Voucher ~ **JOLLYES:** The Pet People £200 voucher to spend in store or online ~ **FREEMANS:** £150 Voucher ~ **CARTWRIGHT & BUTLER:** 12 Days of Christmas Calendar ~ **LYRE'S:** Celebrate in style this Christmas with a Lyre's hamper ~ **BALSAM HILL:** 4ft Snowfall Downswept Tree ~ **RUSSELL HOBBS:** Satisfy Air & Grill Multicooker ~ **COHORTED:** Beauty Bauble Advent Calendar ~ **TAMAGOTCHI:** An Impressive Collection of Tamagotchis ~ **EPOCH BUNDLE:** Sylvanian Families, Super Mario Epoch Games & Aquabeads bundle ~ **BIRD & BLEND BUNDLE:** Including Tea Advent Calendar, Selection Box & Tea Tasting Vouchers

## — Delicious Catering By Berry & Brie —

Depending on your arrival time, you can choose one of the following, subject to availability:



### BREAKFAST

Granola bites  
Banana bread square  
Mini pastry  
Breakfast ball  
Fresh Fruit  
Dried Fruit  
Edible Flower garnish



### LUNCH

3 cheeses  
Falafel  
Marinated Olives  
Antipasti  
Seasonal Fruit Garnish  
Nuts & Dried Fruit  
Chutney & Crackers



### AFTERNOON TEA

Mini Chocolate Tart  
Wafer  
Chocolate orange Brownie  
Flapjack  
Lemon Shortbread  
French Macaron  
Grapes, Blueberries

## LITTLE MOONS WILL ALSO BE OFFERING THEIR DELICIOUS MOCHI AT THE SHOW!

Please note that Berry & Brie cannot accommodate dietary requirements, if you have specific dietary requirements please visit the Exhibitors Office to exchange your token for a voucher at the Business Design Centre cafe which has a wide variety of options, subject to availability.

## — Drinks at the Show —



Visit Social Espresso for your tea, coffee, hot chocolate and water



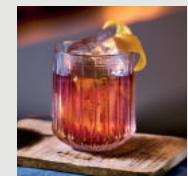
Lyre's for delicious non-alcoholic cocktails



Kingsland Drinks for a varied wine selection



The Emissary Prosecco Bar for bubbles!



Drinks Reception by Nightcap PLC on 14<sup>th</sup> September 18.00 - 19.30



## Make it a Christmas your way.

With everything from unique gifts to festive décor.



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SEASALT  
CORNWALL



## A HARBOURSIDE CHRISTMAS

Style woven *with stories of Cornwall*

[seasaltcornwall.com](http://seasaltcornwall.com)



*Visit stand P1*

for bespoke content, images, plus plant  
and Christmas expertise

 **dobbies**  
garden centres

**Russell Hobbs**  
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stand to  
see our products  
in action

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We're passionate about providing a curated range  
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We have an extensive range of quality Christmas gift hampers to suit all budgets, ranging from £26 to £799 and packed full of the finest food and drink from carefully selected sustainable suppliers. We are proud to be certified **carbon neutral**, even when it comes to delivery, ensuring we provide environmentally responsible gifting always. Contact us to find out more about our Christmas gift range.

**get in touch**

07816 079677

becky@hampers.com

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RANGE



FROM THE HOME BAKER TO  
THE ASPIRING BARISTA, CREATE AN  
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VISIT US ON  
STAND  
**A22**



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MUST-HAVES**  
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**Make your season.**



**Stand A14**

Let's celebrate what makes each of us, and our traditions, unique - that personal touch we bring. Expect a hands-on approach to Cricut machines, where you'll leave with your very own completed seasonal projects.

**cricut.com**



**For top Christmas  
toys and Boxing Day  
boredom busters,  
visit the Playtime  
team at stand P9!**



[www.playtimepr.com/christmas](http://www.playtimepr.com/christmas)

# KAP TOYS

THE DYNAMIC TOY CO.

Go straight to Stand A7

Meet our team and talk toys for 2022!

Contact: Nathaniel Southworth

Email: [nat@kaptoys.com](mailto:nat@kaptoys.com)

Tel: +44 (0) 7796 175764

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For media enquiries:  
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Ravensburger

# Floor Plan

# THE BIG CHRISTMAS Press Show



## GIFT CATEGORIES

- SHOW FLOOR
- LUXURY LOUNGE
- NEW TRENDS
- FLAGSHIP

### FASHION & BEAUTY

<span style="color: red;">■</span> Baylis & Harding	A3
<span style="color: purple;">■</span> Cohorted	L4
<span style="color: yellow;">■</span> Chelsea Peers	M11
<span style="color: yellow;">■</span> Choc on Choc	M2
<span style="color: blue;">■</span> eBay	P1
<span style="color: blue;">■</span> Freemans	P3
<span style="color: red;">■</span> Jojo Maman Bébé	A2b
<span style="color: purple;">■</span> Remington	L6
<span style="color: red;">■</span> Seasalt Cornwall	A20
<span style="color: red;">■</span> TBCo.	A16
<span style="color: purple;">■</span> The V&A	L11
<span style="color: red;">■</span> Withings	A4

### FOOD & DRINK

<span style="color: yellow;">■</span> Baked By Steph	M4
<span style="color: yellow;">■</span> Bird & Blend	M13
<span style="color: red;">■</span> Buyagift	A2
<span style="color: red;">■</span> Cartwright & Butler	A36
<span style="color: red;">■</span> ChillFactor	A35
<span style="color: yellow;">■</span> Choc on Choc	M2
<span style="color: blue;">■</span> Cricut	A14
<span style="color: blue;">■</span> Dobbies Garden Centres	P7
<span style="color: red;">■</span> hamper.com	A19
<span style="color: blue;">■</span> Kingsland Drinks Group	A11
<span style="color: purple;">■</span> Laithwaite's	L8
<span style="color: brown;">■</span> Little Moons	Mochi Lounge
<span style="color: brown;">■</span> Lyre's	Lyre's Bar
<span style="color: red;">■</span> Menkind	A6
<span style="color: yellow;">■</span> Niederegger Marzipan	M6
<span style="color: red;">■</span> Pact Coffee	A44
<span style="color: red;">■</span> Prezzybox	A5
<span style="color: red;">■</span> Red Letter Days	A2
<span style="color: purple;">■</span> Russell Hobbs	L2
<span style="color: yellow;">■</span> Smith & Sinclair	M6
<span style="color: red;">■</span> Whittard Of Chelsea	A18

### HEALTH & FITNESS

<span style="color: yellow;">■</span> ElflandUK	M8
<span style="color: yellow;">■</span> SURI	M7

<span style="color: purple;">■</span> Whitestep	L1
<span style="color: red;">■</span> Xootz	A10
<span style="color: red;">■</span> Withings	A4

### HOME & GARDEN

<span style="color: red;">■</span> Balsam Hill	A1
<span style="color: red;">■</span> Baylis & Harding	A3
<span style="color: red;">■</span> CEWE UK	A40
<span style="color: blue;">■</span> Cricut	A14
<span style="color: blue;">■</span> Dobbies Garden Centres	P7
<span style="color: red;">■</span> Dualit	A22
<span style="color: blue;">■</span> eBay	P1
<span style="color: blue;">■</span> Freemans	P3
<span style="color: red;">■</span> John Adams Leisure Ltd	A17
<span style="color: blue;">■</span> Paperchase	P10
<span style="color: blue;">■</span> Playtime PR	P9
<span style="color: red;">■</span> Prezzybox	A5
<span style="color: red;">■</span> Ravensburger	A21
<span style="color: blue;">■</span> Red Letter Days	A2
<span style="color: purple;">■</span> Remington	L6
<span style="color: purple;">■</span> Russell Hobbs	L2
<span style="color: yellow;">■</span> SURI	M7
<span style="color: red;">■</span> Seasalt Cornwall	A20
<span style="color: yellow;">■</span> Smith & Sinclair	M6
<span style="color: red;">■</span> Spin Master Games and Toys	A23
<span style="color: yellow;">■</span> SURi	M7
<span style="color: red;">■</span> TBCo.	A16
<span style="color: purple;">■</span> The V&A	L11
<span style="color: purple;">■</span> Whitestep	L1
<span style="color: purple;">■</span> ZWILLING	L7

### GIFTING

<span style="color: yellow;">■</span> Baked By Steph	M4
<span style="color: red;">■</span> Cartwright & Butler	A36
<span style="color: red;">■</span> CEWE UK	A40

### MEN'S GIFTING

<span style="color: red;">■</span> McMiller	A47
<span style="color: red;">■</span> Prezzybox	A5
<span style="color: yellow;">■</span> TreatBox UK	M12
<span style="color: red;">■</span> Wonderbyly	A32

### LIFESTYLE

<span style="color: red;">■</span> Balsam Hill	A1
<span style="color: red;">■</span> Baylis & Harding	A3
<span style="color: yellow;">■</span> Big Potato Game	M1
<span style="color: yellow;">■</span> Bird & Blend	M13
<span style="color: red;">■</span> Buyagift	A2
<span style="color: red;">■</span> CEWE UK	A40
<span style="color: yellow;">■</span> Chelsea Peers	M11
<span style="color: purple;">■</span> Cohorted	L4
<span style="color: blue;">■</span> Cricut	A14
<span style="color: blue;">■</span> Dobbies Garden Centres	P7
<span style="color: yellow;">■</span> ElflandUK	M8
<span style="color: red;">■</span> Funko Games	A46
<span style="color: blue;">■</span> Freemans	P3
<span style="color: red;">■</span> hamper.com	A19
<span style="color: blue;">■</span> KAP TOYS LTD	A7
<span style="color: yellow;">■</span> Niederegger Marzipan	M6
<span style="color: red;">■</span> Remington	L6
<span style="color: yellow;">■</span> Russell Hobbs	L2
<span style="color: yellow;">■</span> Smith & Sinclair	M6
<span style="color: red;">■</span> Spin Master Games and Toys	A23
<span style="color: yellow;">■</span> SURi	M7
<span style="color: red;">■</span> TBCo.	A16
<span style="color: purple;">■</span> The V&A	L11
<span style="color: purple;">■</span> Whitestep	L1
<span style="color: purple;">■</span> ZWILLING	L7

### PET CARE

<span style="color: red;">■</span> Jollyes The Pet People	A27
<span style="color: red;">■</span> Xootz	A10

### TECH & GADGET

<span style="color: red;">■</span> Balsam Hill	A1
<span style="color: blue;">■</span> Cricut	A14
<span style="color: blue;">■</span> Dobbies Garden Centres	P7
<span style="color: yellow;">■</span> International Elf Service	M5

<span style="color: red;">■</span> John Adams Leisure Ltd	A17
<span style="color: red;">■</span> Just Play	A37
<span style="color: blue;">■</span> Kingsland Drinks Group	A11
<span style="color: red;">■</span> McMiller	A47
<span style="color: red;">■</span> Moose Toys	A8
<span style="color: yellow;">■</span> Niederegger Marzipan	M6
<span style="color: red;">■</span> Pact Coffee	A44
<span style="color: blue;">■</span> Paperchase	P10
<span style="color: blue;">■</span> Playtime PR	P9
<span style="color: red;">■</span> Prezzybox	A5
<span style="color: red;">■</span> Ravensburger	A21
<span style="color: blue;">■</span> Red Letter Days	A2
<span style="color: purple;">■</span> Remington	L6
<span style="color: purple;">■</span> Russell Hobbs	L2
<span style="color: yellow;">■</span> SURI	M7
<span style="color: red;">■</span> Seasalt Cornwall	A20
<span style="color: yellow;">■</span> Smith & Sinclair	M6
<span style="color: red;">■</span> Spin Master Games and Toys	A23
<span style="color: yellow;">■</span> SURi	M7
<span style="color: red;">■</span> TBCo.	A16
<span style="color: purple;">■</span> The V&A	L11
<span style="color: purple;">■</span> Whitestep	L1
<span style="color: purple;">■</span> ZWILLING	L7

<span style="color: red;">■</span> Dualit	A22
<span style="color: blue;">■</span> eBay	P1
<span style="color: red;">■</span> Hape	A31
<span style="color: red;">■</span> Just Play	A37
<span style="color: blue;">■</span> KAP TOYS LTD	A7
<span style="color: red;">■</span> Menkind	A6
<span style="color: red;">■</span> Moose Toys	A8
<span style="color: yellow;">■</span> Niederegger Marzipan	M6
<span style="color: red;">■</span> Pact Coffee	A44
<span style="color: blue;">■</span> Paperchase	P10
<span style="color: blue;">■</span> Playtime PR	P9
<span style="color: red;">■</span> Prezzybox	A5
<span style="color: red;">■</span> Ravensburger	A21
<span style="color: blue;">■</span> Red Letter Days	A2
<span style="color: purple;">■</span> Remington	L6
<span style="color: purple;">■</span> Russell Hobbs	L2
<span style="color: yellow;">■</span> SURI	M7
<span style="color: red;">■</span> Seasalt Cornwall	A20
<span style="color: yellow;">■</span> Smith & Sinclair	M6
<span style="color: red;">■</span> Spin Master Games and Toys	A23
<span style="color: yellow;">■</span> SURi	M7
<span style="color: red;">■</span> TBCo.	A16
<span style="color: purple;">■</span> The V&A	L11
<span style="color: purple;">■</span> Whitestep	L1
<span style="color: purple;">■</span> ZWILLING	L7

### TOYS & GAMES

<span style="color: yellow;">■</span> Big Potato Games	M1
<span style="color: red;">■</span> Boat Rocker	A41
<span style="color: red;">■</span> Casdon	A26
<span style="color: red;">■</span> ChillFactor	A35
<span style="color: yellow;">■</span> Choc on Choc	M2
<span style="color: yellow;">■</span> ElflandUK	M8
<span style="color: blue;">■</span> Epoch Making Toys Ltd	A24
<span style="color: red;">■</span> Funko Games	A46
<span style="color: red;">■</span> Funrise International Ltd	A33
<span style="color: blue;">■</span> Grumbalina	A11A
<span style="color: red;">■</span> Hape	A31
<span style="color: yellow;">■</span> International Elf Service	M5
<span style="color: red;">■</span> John Adams Leisure Ltd	A17
<span style="color: red;">■</span> Jojo Maman Bébé	A2b
<span style="color: red;">■</span> Just Play	A37
<span style="color: red;">■</span> KAP TOYS LTD	A7
<span style="color: red;">■</span> Kid Kreations	A30
<span style="color: red;">■</span> McMiller	A47
<span style="color: red;">■</span> Moose Toys	A8
<span style="color: blue;">■</span> Playtime PR	P9
<span style="color: red;">■</span> Ravensburger	A21
<span style="color: red;">■</span> Sambro International Limited	A43
<span style="color: red;">■</span> Schleich	A34
<span style="color: red;">■</span> Spin Master Games and Toys	A23
<span style="color: yellow;">■</span> Tamagotchi	A1A
<span style="color: red;">■</span> TOMY	A42
<span style="color: red;">■</span> Wire PR	A29
<span style="color: red;">■</span> Wonderbyly	A32
<span style="color: blue;">■</span> Xootz	A10

<span style="color: red;">■</span> Balsam Hill	A1
<span style="color: blue;">■</span> Cricut	A14
<span style="color: blue;">■</span> Dobbies Garden Centres	P7
<span style="color: yellow;">■</span> International Elf Service	M5

## BRAND INFORMATION

### BAKED BY STEPH

M2

Launching officially in 2018 after a baking hobby swiftly became a full time career, Baked By Steph delivers joy to doorsteps across the UK with fun, quirky and cool custom sweet treats.

### BALSAM HILL

A1

Leading provider of high-quality, realistic artificial Christmas trees.

### BAYLIS & HARDING

A3

Baylis & Harding is a quintessentially British brand, family owned and loved by all, which specialises in luxury Hand Washes and Gift Sets to bring that everyday luxury into every home.

### BERRY & BRIE

### Catering

M13

Berry and Brie is the 'go-to' destination for an epic grazing experience, handmade with delicious produce in the heart of London. We curate Gorgeous Handcrafted Grazing Tables, Sharing Platters, Cheese Boards, Gifts. The perfect choice for your intimate gatherings, Brand & Corporate events, Special occasions and more...

### BIG POTATO GAMES

M1

We're a multi-award winning, independent board games company. Whether it's a family quiz game or a push-your-luck party game, we always stick to our golden rule — make sure that our games are easy to learn, quick to play and sure to get the party started.

### BIRD & BLEND

A21

Bird & Blend Tea Co. is an independent, award-winning tea company on a mission to reimagine the Great British brew. Leading the way in British tea innovation, the brand now offers the country's largest range of creative blends, using a wide range of ingredients including herbs, flowers, fruits, caramels, and chocolate. As well as online, Bird & Blend retails via 14 UK-wide stores across the UK and run educational Tea Mixology workshops.

### CARTWRIGHT & BUTLER

A36

Delicious teatime luxuries, creating magical moments of pleasure that bring people together. ✨

## CASDON

A26

Casdon is a family run business who produce role play toys and child sized versions of well-known household items including Dyson and Joseph Joseph toys. The company is loved today and by generations of children – and their parents! Find Casdon on Facebook @Casdon1946 and on Instagram @casdontoysuk.

## CEWE UK

A40

CEWE is Europe's largest photo printing company, with over 50 years' experience in photo printing. From photobooks to prints, wall art to gifts, CEWE help turn your favourite photos into something special that you'll be able to treasure your memories forever.

## CHELSEA PEERS

M11

Chelsea Peers is the home of modern lounging, we specialise in nightwear, loungewear as well as swim, beachwear and gifting. We're on a mission to redefine what it means to lounge by creating high-quality clothing for life's laidback moments. Our sleepwear, loungewear, swimwear and accessories combine super-soft fabrics, diverse fits and original prints that capture the imagination.

## CHILLFACTOR

A35

We make cool stuff that makes things cool! Everyone loves a slushy and should be able to make their own, using the ingredients they want, when they want... It's simply amazing, and amazingly simple. Just freeze, squeeze and enjoy. And there you have it – delicious slushies in seconds!

## CHOC ON CHOC

M2



Handmade Belgian Chocolate gifts that wow, New make your own Halloween lollies and Christmas baubles kits, meet our adorable Gonks, and pigs in blankets, the best Christmas Jumpers around. Handmade in somerset by a family business celebrating 19 years.

## COHORTED

L4

Cohorted is home to the U.K's leading Luxury Beauty Gift Boxes, featuring curations of hand-picked, premium products approved by beauty experts. From makeup and skincare to fragrance and haircare, Cohorted Beauty Boxes are a great way to experiment with cult-favourites, whilst discovering emerging luxury beauty brands.

## CRICUT

A14



Cricut® makes smart cutting machines, heat presses and materials enabling everyone to experience the joy of making. Crafting essentials to help you design and personalise almost anything; cards, clothes & accessories, everyday items and so much more.

## DOBBIES GARDEN CENTRES

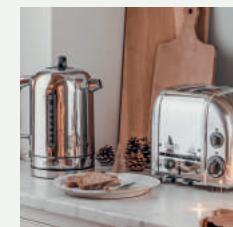
P7



Dobbies Garden Centres, the UK's leading garden centre retailer, has everything you need for Christmas, with great value real and faux trees and wreaths, decorations, festive food, home accessories and gifting inspiration. With six festive themes, there's something for everyone, no matter your style, space and budget.

## DUALIT

A22



Founded in 1945, Dualit is a British brand with a reputation for making high quality, innovative, reliable and stylish products. Dualit product collections include toasters, kettles, food prep, catering equipment, baby products, coffee machines, coffee bags, gourmet tea and coffee capsules and the revolutionary EcoPress Aluminium Capsule Recycler.

## EBAY

P1



eBay is an online marketplace where consumers can buy and sell electronics, clothes, collectibles and more. eBay creates pathways to connect millions of sellers and buyers in more than 190 markets around the world, creating waves of change for customers, communities and the planet.

## ELFLANDUK

M8

ElflandUK is the online wellbeing portal for kids bursting with gifts ideas to help surrender to your inner elf. It includes The Lost Wish book, a tale of adventure to excite and inspire young readers everywhere. It's also home to Elf Eyes, our award winning self-heating eye masks, re-imagined for kids.

## EPOCH MAKING TOYS LTD

A24

Our mission is for generations of children to grow and develop through fun, creative and imaginative play. We are proud to have established evergreen brands filled with nostalgia in the dolls, arts and crafts, and games categories that implore children to use their ingenuity and enthusiasm without restriction.



**FREEMANS****P3****freemans**

Freemans The Digital Department Store.

**FUNKO GAMES****A46**

At Funko Games, board games reign supreme, play matters and fans are the highest authority. We embrace the ideals of invention, design and playtesting to bring you games that delight, entertain and inspire. With nearly 20 years of experience, Funko Games has designed games for every genre imaginable.

**FUNRISE INTERNATIONAL LTD** **A33**

Funrise create fun by building impactful brands through innovation, creativity and imagination.

**GRUMBALINA****A11A**

Anything can happen when you live on a cloud – but not everything will feel like a fairytale. Grumbalina illustrates to children that there are some challenges magic can't solve. Sibling struggles, laziness, loneliness, boundaries, and pollution are all topics that the fairies of Pufftown must face together. We hope these stories inspire family-wide conversations around the power of inclusion, kindness, fairness, and gold stars! An educational Childrens brand promoting creative play & independent reading.

**HAMPERS.COM****A19**

Bringing joy to gifting, hampers.com have gift boxes, baskets and hampers to help put a smile on the faces of the ones you love. hampers.com work closely with makers to bring you beautiful, delicious, sustainably produced food and drink.

**HAPE****A31**

Hape is a world-leading brand for learning toys that playfully encourage childish curiosity, and is one of the world's largest manufacturers of toys made from sustainable materials, such as wood. Find Hape on Facebook at HapeFB and on @hape\_UK on Instagram.

**INTERNATIONAL ELF SERVICE** **M5**

Supporting Childhood Magic with Christmas Elves, Wizards and Wonders through beautifully handcrafted and eco-friendly personalised letters, captivating stories and fantastical chronicles sent from Magical Places ... for children to discover mysteriously around their home. Inspiring children to read, dream and learn independently, while encouraging family togetherness, traditions and emotional growth.

**JOHN ADAMS LEISURE LTD** **A17**

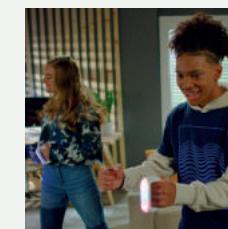
At John Adams we are experts in play and imagination, having over 50 years' experience developing and marketing some of the most innovative products in the children's toys, games, science and arts and crafts sectors.

**JOJO MAMAN BÉBÉ****A2B**

Certified B Corp JoJo Maman Bébé offers charming toys, gifts and keepsakes exclusively designed in-house. Brand new for 2022 are matching Christmas knits and pyjamas for the whole family, including the dog! A meticulously curated selection of luxury gifts from some of their favourite brands is also available.

**JOLLYES THE PET PEOPLE****A27**

Jollyes is the fast-growing retailer that's opening new stores right across the country to serve the pet parents of Britain. We're potty about puppies and crazy for cats, but whatever the animal, Jollyes store colleagues are experts - always on hand to help with anything from product advice, to picking the perfect pet and accessories.

**JUST PLAY****A37**

Just Play are a leading children's toy supplier, partnering with top entertainment brands including Disney, Moonbug and Paramount to create quality, innovative and great value toys. Just Play also has an extensive portfolio of owned brands, including a unique ASMR range called Sensory FX and the much-loved and iconic, Slinky.

**KAP TOYS LTD****A7**
**KAP TOYS**  
THE DYNAMIC TOY CO.


KAP TOYS is a dynamic toy company bringing on trend toy items to the UK & Irish toy markets. Come along and say hi!

**KID KREATIONS****A30**

A small, independently owned company that keeps children at the very centre of everything, Kid Kreations has been inspiring a world of play for nearly 20 years. Specialists in the design and manufacture of high-quality, long-lasting toys, we are the proud creators of two best-selling doll ranges. DesignaFriend, our 18-inch doll range that offers a world full of fun, fashion and friendship, and Tiny Treasures, our life-like baby doll range that offers limitless role-playing fun.

**KINGSLAND DRINKS GROUP****A11**
**KINGSLAND**  
DRINKS


Kingsland Drinks Group is one of the biggest independent suppliers of drinks to UK retailers, bars and restaurants. Its wide portfolio of delicious wines, sparklers, canned cocktails and other beverages will ensure you have a match for every moment this festive season. On a mission to build a better drinks industry now and for future generations, the company is donating £5 to The Drinks Trust, a charity which provides support, care and assistance to the drinks industry, for everyone that joins in with #DestinationFun... we'll let them tell you more about this.



**RUSSELL HOBBS****L2****Russell Hobbs**

Celebrating its 70th year, Russell Hobbs is one of the UK's most loved homeware and electrical brands, leading the way in kettles, toasters, and garment care amongst a whole host of other products. Every ingenious Russell Hobbs creation is here to help you do you, inspired by the things that matter.

**SAMBRO INTERNATIONAL LIMITED****A43**

Sambro International Ltd is an award-winning global supplier of licensed and own brand products. Working with some of the world's leading entertainment companies, Sambro is recognised as an industry-leading supplier of bespoke toys, games, soft toys and arts & craft product.

**SCHLEICH****A34****schleich**  
where stories begin

Founded in 1935, schleich is one of Germany's largest toy manufacturers and a leading international supplier of realistic animal figures. The famous characters and sets are sold in more than 60 countries and have become a beloved feature in children's rooms around the world.

**SEASALT CORNWALL****A20**  
**SEASALT  
CORNWALL**

Seasalt - a Cornish fashion company. Women's clothing, footwear and accessories inspired by the creative and maritime heritage of Cornwall.

**SENSORY RETREATS****Pamper Lounge**

Sensory Retreats offers wellbeing products, inspired by the professional spa industry, ensuring the experiences can be indulged in at home. It is the sister company to Shared Beauty Secrets which has paved the way in the treatment industry for over 13 years with the famous Lava Shells massage.

**SMITH & SINCLAIR****M6**

Smith & Sinclair - we're alcohol and confectionery innovators, our cocktail gummies with a true to life flavour and a 5% ABV.

**SPIN MASTER GAMES AND TOYS****A23**

Spin Master is a leading global children's entertainment company, creating exceptional play experiences for children across the world.

**SURI****M7**

Hi. We're SURI, short for Sustainable Rituals, and we're creating the world's most sustainable electric toothbrush. Our innovative (and beautiful!) toothbrush uses recyclable plant-based heads and bristles, while the modular aluminium body is designed to be easily repaired. Intrigued? Find out more at [trysuri.com](http://trysuri.com) - then come and meet us!

**TAMAGOTCHI****A1A**

Celebrating its 25th Anniversary, Tamagotchi, the world's first virtual pet is back! Having first landed on UK shores in 1997, Bandai have sold millions worldwide, making these tiny aliens from outer space a global phenomenon! A pioneer of this type of gameplay, Tamagotchi now boasts an impressive portfolio of models including originals, licensed and the all-new Tamagotchi Pix Party!

**TBCO.****A16**

The Tartan Blanket Co. is a Scottish-based brand sharing warmth through natural wool scarves, blankets and accessories. TBCo. is committed to sustainable practice and leaving a positive impact in its wake.

**THE V&A****L11**

The V&A Shop showcases a wide range of products inspired by the museum's rich collections and programme of world-class exhibitions. Every purchase is vital in helping the V&A to enrich people's lives as the world's leading museum of art and design.

**TOMY****A42**

TOMY is a global designer, producer and marketer of innovative, high-quality toys sold to children and adults as well as products for parents, infants and toddlers. TOMY also markets its products under popular and classic licensed properties such as John Deere, Britains, and other well-known properties including Club Mocchi Mocchi.

**TREATBOX UK****M12**

TreatBox is the UK's number 1 letterbox gifting service providing customers and their loved ones with beautifully packaged and thoughtful gifts. TreatBox gifts are a perfect pick me up or present for any occasion.

**WHITESTEP****L1**

Whitestep is a company specialising in sourcing cool and innovative brands. Meet Morphée – the fantastic French brand behind the sleep and meditation devices: Morphée and My Little Morphée. And Citron – a Dubai-based brand with a mission to simplify every mealtime by offering award-winning products designed for kids, teenagers, and adults.

**WHITTARD OF CHELSEA****A18**

We've been creating carefully crafted cups of tea, coffee, and hot chocolate since 1886. And every Christmas we bring the magic of Whittard to life, with flavours and blends you can't get anywhere else. We only buy the best, that's why we make the perfect gift.



WIRE PR

A29

Wire PR is showcasing Squishmallows, Star Wars Micro Galaxy, Pokmon, Dino Ranch and Spidey toys from Jazwares. My Fairy Garden, FabLab, Spirograph and Ann Williams sets from Playmonster. Avastar and Twilight Daycare dolls from the metauniverse and Got2Glow Fairy Finder from WowWee. Plus exclusive launches from Steiff, the inventor of the teddy bear.

WITHINGS

A21

With more than 10 years experience in the field, Withings invents, designs, and manufactures a range of award-winning, clinically validated smart health devices and associated apps. Withings provides an easy way to take accurate measurements from the comfort of home, and can help anyone master long term health goals.

WONDERBLY

A32

Since 2013, Wonderbly - the British Book Award's Children's Publisher of the Year - has been creating the world's most personalised children's books. Their mission is to inspire as many children as possible to be more confident, kind and curious readers, by turning them into the hero of their own story.

XOOTZ

A10

Xootz bridges the gap between wheeled toys and action sports to promote, inspire, and encourage kids to get outdoors and have fun without boundaries and to do it in style! Since 2014, Xootz has developed a multi-award-winning range of scooters, go-karts, skateboards, electric drift trikes, skates, and ride-ons.



ZWILLING

L7



Providing wonderful kitchen essentials for happy cooks in every home. From quality kitchen knives and cookware to electricals and gadgets, ZWILLING has all you need to make food prep, cooking and serving a joy.

## NOTES



# Voted No.1 Beauty Box

Cohorted is home to the UK's leading Luxury Beauty Gift Boxes, featuring curations of hand-picked, premium products approved by beauty experts. From makeup and skincare to fragrance and haircare, Cohorted Beauty Boxes are a great way to experiment with cult-favourites, whilst discovering emerging luxury beauty brands.



- Subscription Beauty Boxes
- Letterbox Gifting
- Classic Curations
- Limited Edition Curations
- Bespoke Curations

WE HAVE PROUDLY WORKED WITH:

**ELEMIS** **HUDABEAUTY** *fresh*

**LAURA MERCIER** **HARVEY NICHOLS**

AND MANY MORE...

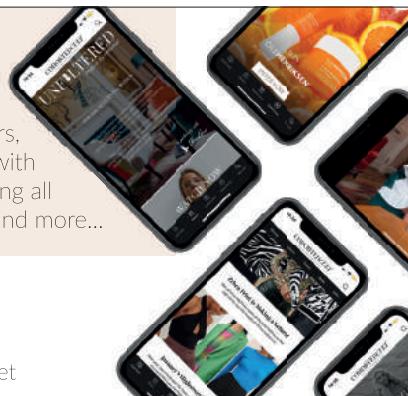


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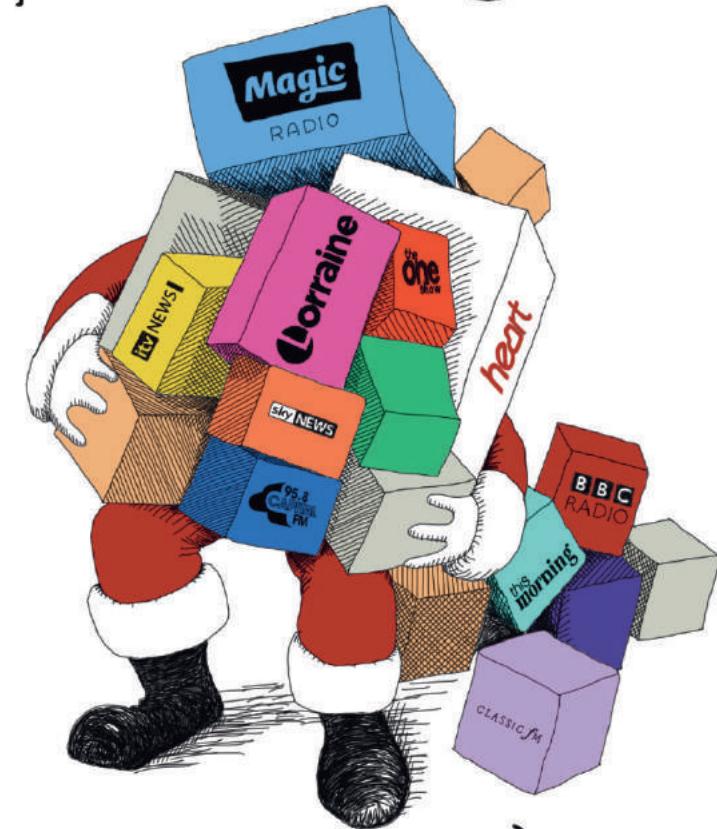
Expect exclusive promotions and offers, thought provoking podcast episodes with Unfiltered and trending articles covering all bases; from beauty, fashion, lifestyle and more...



### PODCAST GUEST APPEARANCES:

- Jamie Genevieve - VIEVE Beauty
- Joanne Moore - Bloom Gin London
- Michelle Feeney - MAC/Floral Street

Baby all I want for Christmas is...



...lots of radio and TV coverage  
that doesn't cost millions!

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BRIGHTSTAR

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RUKUSfx Handheld Motion Controlled  
Music Maker

Visit stand  
**A37**  
for a demo!



PUNCH



SWIPE



TWIST



FLICK

DRINKS RECEPTION HOSTED BY

# NIGHTCAP



33 BARS \* CHRISTMAS PARTIES \* VENUE HIRE  
THEMED FESTIVE BRUNCHES \* CHRISTMAS COCKTAILS

PICK UP A CHRISTMAS BROCHURE TODAY  
OR SPEAK TO A MEMBER OF OUR TEAM!

*'Tis the season for a night cap.*



barrio  
FAMILIA



BAR  
ELBA  
LUNA  
SPRINGS



THE  
ESCAPOLIST  
DISREPUTE



# IN KIND DIRECT



## DO YOU HAVE PRODUCTS TO DONATE?



WE BELIEVE EVERYONE DESERVES ACCESS TO LIFE'S  
ESSENTIALS AND NO USABLE PRODUCT SHOULD GO TO WASTE

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[WWW.INKINDIRECT.ORG](http://WWW.INKINDIRECT.ORG)

# Berry AND Brie

London's Creative Grazing Co.

Berry and Brie is the 'go-to' destination for an epic grazing experience from handcrafted Grazing Tables, Sharing Platters, Cheese Boards, Boxes, Gifts and more..

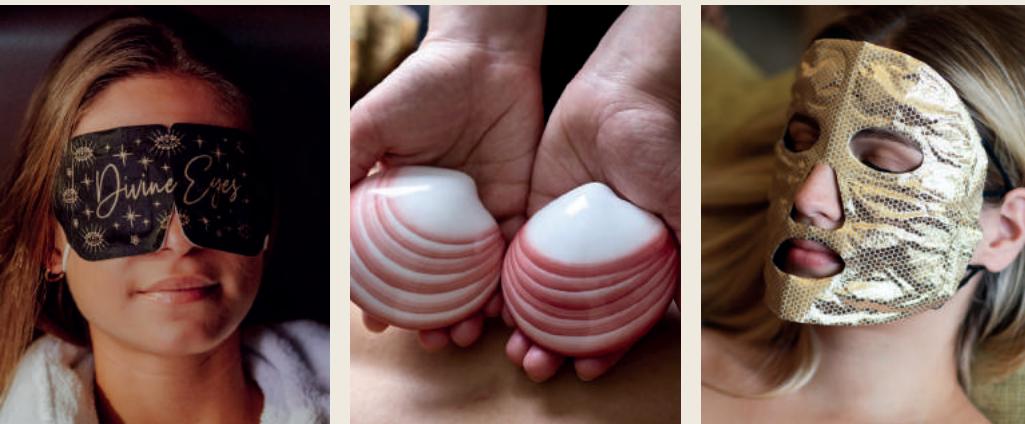
[WWW.BERRYANDBRIE.COM](http://WWW.BERRYANDBRIE.COM) | @BERRYANDBRIE





## Sensory RETREATS

Fancy spoiling yourself with a spot of self care courtesy of the award winning Sensory Retreats?



Then head on over to the pamper lounge and enjoy a complimentary neck and shoulder massage using the world's most innovative massage tool, Lava Shells.

Sit back, relax and let our trained therapists work their magic on your tired hands, arms, shoulder, back and neck.

While you're with us, maybe you fancy getting into the festive spirit and having your nails painted too?

We're waiting to indulge you at the pamper lounge

*Surrender To Your Senses®*

PS - don't forget to pick up one of our award-winning self-heating eye or face masks; our gift of kindness to you for popping by to say hello!

# POWER PITCHING

VIRTUAL

As well as The Big Christmas Press Show, we offer more events for journalists to meet leading brands and retailers face-to-face at key times in the retail calendar, so you can stay on top of the latest seasonal trends.

### SEE WHAT WE HAVE COMING UP NEXT:

#### Valentine's Day

THURSDAY 12<sup>TH</sup> JANUARY 2023

#### Mother's Day Gifts

THURSDAY 19<sup>TH</sup> JANUARY 2023

#### Travel & Staycation

THURSDAY 26<sup>TH</sup> JANUARY 2023

#### Home & Garden Trends for Spring 2023

THURSDAY 2<sup>ND</sup> FEBRUARY 2023

#### Easter Holidays

THURSDAY 2<sup>ND</sup> MARCH 2023

#### Parent & Baby

THURSDAY 27<sup>TH</sup> APRIL 2023

#### Father's Day Gifts

THURSDAY 11<sup>TH</sup> MAY 2023

#### Women's Fashion & Accessories

THURSDAY 18<sup>TH</sup> MAY 2023

#### Meet the US Media

*Christmas Long Lead*

WEDNESDAY 5<sup>TH</sup> JULY

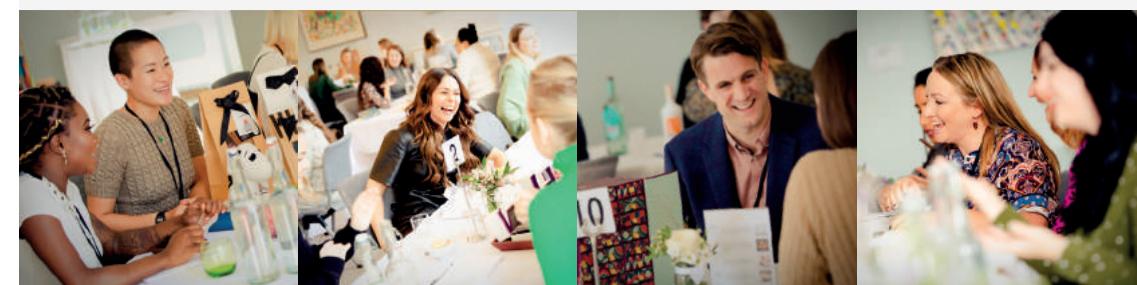
#### Back to School

THURSDAY 6<sup>TH</sup> JULY 2023

#### Homewares

*Christmas Long Lead*

THURSDAY 13<sup>TH</sup> JULY



For more information please register your interest with the PR team: [fleur@cijgroup.co](mailto:fleur@cijgroup.co)



# the TOY FAIR

24<sup>TH</sup>-26<sup>TH</sup> JANUARY 2023

OLYMPIA LONDON

Pre-register for your FREE visitor badge at [toyfair.co.uk](http://toyfair.co.uk)



FEATURING  
Hasbro, Zapf  
Creation, ROOVI,  
Moose Toys, Rubies  
Masquerade,  
Funko, plus many  
more!

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- ★ Chance to network & forge great relations
- ★ Exclusive previews of thousands of new products
- ★ First access to the hottest new trends for 2023
- ★ Exclusive on-site retail offers

 @ToyFairUK

\*Please note Toy Fair is unfortunately not open to the public\*

For more information on exhibition & sponsorship opportunities please email [Rebecca@btha.co.uk](mailto:Rebecca@btha.co.uk)  
For PR opportunities please email [toyfair@retailpr.co](mailto:toyfair@retailpr.co)

